BAE 2271 – Cultural Awareness (CA), 2 SWS (semester weekly hours), 3 credits, English

International students are welcome! For regular HS PF students: this is the course that makes you international and prepares you for studying / working abroad. Don’t miss it!

In Summer Semester 2020, this course takes place as a virtual lecture

First and second session

Tue, 17 / 24 March 2020, 09:45 – 11:15 hrs

Log-in to the E-learning course is mandatory. Log-in information will be given during the first session. You need to log-in until Thursday, March 19.

Afterwards, starting the week thereafter (31 March), sessions in binding groups:
- Group 1: Tuesday, 09:45 – 11:15
- Group 2: Tuesday, 11:30 – 13:00

Groups will be announced via e-learning, based on student registration.

Lecturer: Prof. Dr. Jasmin Mahadevan, jasmin.mahadevan@hs-pforzheim.de,
See profile: https://www.hs-pforzheim.de/en/profile/jasminmahadevan

Overview: This course introduces you to the field of Cross-Cultural Management (CCM). We will practice a critical approach to CCM. This is an approach that enables a responsible, ethical, and sustainable CCM that works towards an inclusive and fair workplace.

Prerequisites: An open mindset, disposition towards English language and activities in English language, willingness to question previously held beliefs, attitudes and behavior.

Learning objectives: Students develop first cross-cultural management competencies.

Teaching and learning approach: problem-based learning and interactive sessions (experiential learning) during which we simulate cross-cultural management situations. Full attendance + weekly preparation / reflection are required.

Course material:
- Additional material to be distributed via e-learning / during sessions

Mode of assessment: in-class assignments / tests
- You need to take and pass four assignments / tests. Otherwise, you fail the course.
- You need to attend the mandatory sessions (to be announced via e-learning). If you miss a mandatory session, points will be taken off your final grade.

Grading scale: (see SPO, allg. Teil, Neufassung vom 01.09.06, p. 20):
- 1 = excellent (pass grade) = outstanding work;
- 2 = good (pass grade) = work which is far above average
- 3 = satisfactory (pass grade) = average work;
- 4 = sufficient (pass grade) = work with shortcomings which still meets requirements
- 5 = insufficient (fail grade) = work with severe shortcomings, does not meet requirements

Contribution to program goals: This course is linked to all program goals, in particular to ethical behaviour, social sustainability and international management in engineering.