

Syllabus
BAE4184 International Business 2
Prof. Dr. Katharina Kilian-Yasin
Summer Semester 2022

Level	Bachelor
--------------	----------

Credits	3
----------------	---

Student Contact Hours	2
------------------------------	---

Workload	90 hours
-----------------	----------

Prerequisites	You should have a good command over the English language (B2). ISP students are welcome to participate.
----------------------	---

Time	Mondays, 05:15 – 06:45 pm
-------------	---------------------------

Room	s. LSF – T2.4.05
-------------	------------------

Start Date	14 th March 2022, 05:15 – 06:45 pm
-------------------	---

Lecturer(s)	Name	Prof. Dr. Katharina Kilian-Yasin
	Office	T1.5.25
	Virtual Office	Will be announced in class
	Office Hours	by appointment
	Phone	07231 28-6462
	Email	katharina.kilian-yasin@hs-pforzheim.de (preferred mode of communication)

Summary

The seminar will be conducted in the form of an International Community Development Project in cooperation with the Integration Department of the City of Pforzheim. Throughout the project, participants will receive input and guidance from the lecturer and city officials in order to develop, implement and document a plan to facilitate the integration of people from different backgrounds who live in Pforzheim. It will be the task of the students to organize and conduct a series of smaller events followed by a bigger event (Community Workshop + concluding party).

Outline of the Course

- Conceptual background and principles of the integration project
- Project development supported by continuous exchange with and feedback from lecturer and peers
- Final workshop and closing event
- Feedback and assessment of workshop
- Project documentation (report) and presentation

Course Intended Learning Outcomes and their Contribution to Program Intended Learning Outcomes / Program Goals

Program Intended Learning Outcomes	Course Intended Learning Outcomes
After completion of the program the students will be able...	After completion of the course the students will be able...
1 Expert Knowledge	
1.3 ...to demonstrate their distinguished and sound competencies in General Business Administration.	Students have solid knowledge and deep understanding of the theory, practice and instruments of strategic decision making in international business.
1.4 ...to demonstrate their distinguished and sound competencies in Economics.	Students understand the dynamics of international economics and international trade.
1.8 ...to demonstrate profound expert knowledge in their field of specialization.	Students are able to develop practically viable solutions for international management tasks on the basis of well founded theories, methods and tools.
2 Digital Skills	
2.2 ...to effectively use and apply information systems to develop solutions in business settings.	Students are able to manage an international project using project management tools and systems
3 Critical Thinking and Analytical Competence	
3.1 ...to implement adequate methods in a competent manner and to apply them to complex problems.	Students display their ability to solve international management tasks integrating multiple perspectives (management - engineering - organizational - international - cultural) and work out practically viable solutions with an interdisciplinary approach.
3.2 ...to critically reflect and interpret findings and to develop comprehensive solutions for complex problems.	Students display their ability to work out and implement practically viable solutions an international management project
4 Ethical Awareness	
...to develop sound strategies in the areas of ethics, sustainable development and social responsibility and are able to apply them to typical economic decision-making problems.	Students have a deep understanding of ethical challenges in international environments and can adequately discuss and find solutions for ethical dilemmata. They are aware of the importance and know how to communicate the necessity of responsible management in international projects
5 Communication and Collaboration Skills	

5.1	...to express complex issues effectively in writing.	Students are able to compile and present a comprehensive analysis of practical cases related to international projects in academic writing style.
5.2	...to demonstrate their oral communication skills in presentations.	Students present their analysis and problem solution for the international project in an oral presentation.
5.3	...to work successfully in a team by performing practical tasks.	Students work as a team in international project management
6 Internationalization		
6.1	...to understand and explain business challenges in an international context.	Students display their ability to manage an international and interdisciplinary project (management - engineering - organizational - international - cultural), work out practically viable concept and implement the concept in practice
6.3	...to successfully demonstrate awareness of cross-cultural differences.	Student interacts respectfully with people involved in the project and use diversity as a resource.

Teaching and Learning Approach

The seminar will be taught in the context of a group project. Participants are expected to act pro-actively and to bring their questions and issues for class discussion.

Literature and Course Materials

Course materials will be made available on Moodle.

Assessment

20% Active participation in the course, demonstrated, among other things, by active contributions to classroom discussions and feedback sessions;

40% Approach to project idea and execution; and

40% Written project report.

Please note: The passing mark is 60%.

Students will be graded on a scale of 1= excellent, 2= very good, 3= satisfactory, 4= pass and 5= fail.

Schedule

See Moodle.

Academic Integrity and Student Responsibility

Please do not hesitate in case you have any questions regarding the course. You are also welcome to make suggestions on the course.

Code of Conduct for Students

[Link to the Code of Conduct for online Teaching](#)

Teaching Philosophy

At this stage of your studies you don't need to be taught but are able to teach yourselves. I will be there to give you impulses for research, to instigate your ability to ask good ques-

tions, to support you in finding further readings and guide you in discovering different approaches to solve a problem.

Discussion in class and within your team will be essential for the course as will be your group research and readings.

Whenever you have questions or suggestions for the course please do not hesitate to address me either in class, or during my office hours, or via email.

Additional Information

Language:

English