

Syllabus
BAE4142 Cross Cultural Management 2
Prof. Dr. Jasmin Mahadevan
Summer Semester 2024

Level	Bachelor										
Credits	3										
Student Contact Hours	2										
Workload	90 Hours										
Prerequisites	CCM 1, English C1 (if not: talk to lecturer)										
Time	Tuesdays, between 8 and 11:15, for specific dates: check LSF and/or moodle										
Room	T2.4.05										
Start Date	Tuesday, 19 March 2023, 08:00 – 09:30 hrs										
Lecturer(s)	<table border="1"><tr><td>Name</td><td>Prof. Dr. Jasmin Mahadevan</td></tr><tr><td>Office</td><td>T2.2.18</td></tr><tr><td>Office Hours</td><td>Displayed in front of office T2.2.18, make appointment</td></tr><tr><td>Phone</td><td>07231 28-6391</td></tr><tr><td>Email</td><td>jasmin.mahadevan@hs-pforzheim.de (preferred)</td></tr></table>	Name	Prof. Dr. Jasmin Mahadevan	Office	T2.2.18	Office Hours	Displayed in front of office T2.2.18, make appointment	Phone	07231 28-6391	Email	jasmin.mahadevan@hs-pforzheim.de (preferred)
Name	Prof. Dr. Jasmin Mahadevan										
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Summary

The focus of this course is on cultural identity and the intersectionality of people's lived experiences, and what can be learned from both for advanced cross-cultural management. You will design and conduct a practical cultural experience project and report on your progress (in-class discussion and presentation) and outcome (visualized by means of a poster). This way, you employ qualitative research methods and experience 'walking in other people's shoes' and draw experiential learnings for cross-cultural management. Via walking others through the experience, you transfer this learning.

Preview source: <https://www.routledge.com/Cases-in-Critical-Cross-Cultural-Management-An-Intersectional-Approach/Mahadevan-Primecz-Romani/p/book/9780815359340> (click on "preview book", read introduction).

Poster presentation date: **Monday, 24 June 2024 (WI-Tag)**

Course Intended Learning Outcomes and their Contribution to Program Intended Learning Outcomes / Program Goals

Program Intended Learning Outcomes	Course Intended Learning Outcomes
After completion of the program the students will be able...	After completion of the course the students will be able...
1 Expert Knowledge	
2 Digital Skills	
3 Critical Thinking and Analytical Competence	
3.1 ...to implement adequate methods in a competent manner and to apply them to complex problems.	...to recognize the dangers of culturally-unaware management and know methods of how to avoid these.
4 Ethical Awareness	
...to develop sound strategies in the areas of ethics, sustainable development and social responsibility and are able to apply them to typical economic decision-making problems.	...to reflect upon culture and its impact on management and engineering.
5 Communication and Collaboration Skills	
5.2 ...to demonstrate their oral communication skills in presentations.	...to discuss cross-cultural management concepts and methods during the seminar.
6 Internationalization	
6.1 ...to understand and explain business challenges in an international context.	...to recognize the dangers of culturally-unaware management and know methods of how to avoid these.
6.2 ...to articulate themselves in a professional manner in international business.	...to demonstrate that they can articulate themselves in a professional manner in international business.
6.3 ...to successfully demonstrate awareness of cross-cultural differences.	...to successfully demonstrate awareness of cross-cultural differences.

Teaching and Learning Approach / Teaching philosophy

This course is based on problem-based learning and experiential learning.

- Problem-based learning means: it is what you *do* that you learn.
- Experiential learning means: you learn if you link theory to own experience.

These are the roles and responsibilities in this course:

- The lecturer is responsible for providing you with learning opportunities
- You are responsible for doing the learning

Via course alignment, the lecturer will make sure that your doing of the learning will be rewarded: what you are asked to do is what will be measured in the final assessment.

Sources and Course Material

Course material:

- Mahadevan, J. (2017), *A Very Short, Fairly Interesting and Reasonably Cheap Book about Cross-Cultural Management*, Sage. (available in print at HS PF library); chapters 4+5 (chapters 1-3 should be well-known from CCM 1)
- Mahadevan, J., Primecz, H., Romani, L. (2020), *Cases in Critical Cross-Cultural Management – An Intersectional Approach to Culture*, Taylor & Francis (Routledge). (available as e-book via HS PF library, use VPN connection to access via HS PF library), selected cases, as required for your project

Source book for checking concepts, methods and theory:

- Mahadevan, J. (2023), *Cross-Cultural Management – A Contemporary Approach*. London / New York: Sage (e-book HS PF library, use VPN)

Additional course material to be announced in class / distributed via e-learning.

Assessment (tentative, subject to group size and composition)

- In-class discussion and presentation (dates tba via moodle): 50 percent
- Final poster: 50 percent

Details to be announced in class. Rules on AI and translation tools (see below) apply.

Grading scale: (see SPO, allg. Teil, Neufassung vom 01.09.06, p. 20):

- 1 = excellent (pass grade) = outstanding work;
- 2 = good (pass grade) = work which is far above average
- 3 = satisfactory (pass grade) = average work;
- 4 = sufficient (pass grade) = work with shortcomings which still meets requirements
- 5 = insufficient (fail grade) = work with severe shortcomings, does not meet requirements

Academic Integrity and Student Responsibility

- Student responsibility: See teaching and learning approach
- Academic integrity: Plagiarism and violation of academic standards result in an immediate fail
- Any use of Artificial Intelligence, also: translation tools, needs to be indicated. The allowed usage of translation tools is limited to translation of words and phrases: the tool may not 'write' your content or translate the whole of it. You must speak freely and speak / write in your own words.
- If you overextend the use of AI and translation tools, this will limit your contribution and can result in a fail. Not indicating AI / translation tool usage is plagiarism and also results in a fail.