

Syllabus
BAE4144
Specific Challenges in International Management
Prof. Dr. Jasmin Mahadevan
Summer Semester 2024

Level	Bachelor										
Credits	3										
Student Contact Hours	2										
Workload	90 Hours										
Prerequisites	Internship; English C1; CCM 1 and 2 (if not: talk to lecturer)										
Time	Wednesdays, between 8 and 13, for specific dates: check LSF and/or moodle Last session: Wednesday, 15 May 2024										
Room	T2.4.05										
Start Date	Wednesday, 20 March 2024, 08 – 13 hrs CET										
Lecturer(s)	<table border="1"><tr><td>Name</td><td>Prof. Dr. Jasmin Mahadevan</td></tr><tr><td>Office</td><td>T2.2.18</td></tr><tr><td>Office Hours</td><td>Displayed in front of office T2.2.18, make appointment</td></tr><tr><td>Phone</td><td>07231 28-6391</td></tr><tr><td>Email</td><td>jasmin.mahadevan@hs-pforzheim.de (preferred)</td></tr></table>	Name	Prof. Dr. Jasmin Mahadevan	Office	T2.2.18	Office Hours	Displayed in front of office T2.2.18, make appointment	Phone	07231 28-6391	Email	jasmin.mahadevan@hs-pforzheim.de (preferred)
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Summary

This course covers specific challenges of international management today, such as organization, international business operations, technology and social media, always taking contemporary cross-cultural management requirements into account. Via developing an interactive workshop, you show that you are able to facilitate the development of the international management competencies of others, for instance, in a multicultural team.

Course Intended Learning Outcomes and their Contribution to Program Intended Learning Outcomes / Program Goals

Program Intended Learning Outcomes	Course Intended Learning Outcomes
After completion of the program the students will be able...	After completion of the course the students will be able...
1 Expert Knowledge	
2 Digital Skills	
3 Critical Thinking and Analytical Competence	
3.1 ...to implement adequate methods in a competent manner and to apply them to complex problems.	...to assess selected international management scenarios and train others in doing so.
4 Ethical Awareness	
...to develop sound strategies in the areas of ethics, sustainable development and social responsibility and are able to apply them to typical economic decision-making problems.	...to assess selected international management scenarios from this angle and train others in doing so..
5 Communication and Collaboration Skills	
5.2 ...to demonstrate their oral communication skills in presentations.	...to discuss international management concepts and methods during the seminar.
6 Internationalization	
6.1 ...to understand and explain business challenges in an international context.	... to understand and explain selected international management challenges.
6.2 ...to articulate themselves in a professional manner in international business.	...to demonstrate that they can articulate themselves in a professional manner in international management
6.3 ...to successfully demonstrate awareness of cross-cultural differences.	...to successfully demonstrate awareness of cross-cultural differences.

Teaching and Learning Approach / Teaching philosophy

This course is based on problem-based learning and experiential learning.

- Problem-based learning means: it is what you *do* that you learn.
- Experiential learning means: you learn if you link theory to own experience.

These are the roles and responsibilities in this course:

- The lecturer is responsible for providing you with learning opportunities
- You are responsible for doing the learning

Via course alignment, the lecturer will make sure that your doing of the learning will be rewarded: what you are asked to do is what will be measured in the final assessment.

Sources and Course Material

- Mahadevan, J. (2023), *Cross-Cultural Management – A Contemporary Approach*. London / New York: Sage (e-book HS PF library, use VPN)
- Further material: via moodle + to be distributed in class.

Assessment (tentative, subject to group size and composition)

Students develop and conduct an international management skills development workshop (individually or in groups). Details to be announced in class. Rules on AI and translation tools (see below) apply.

Grading scale: (see SPO, allg. Teil, Neufassung vom 01.09.06, p. 20):

- 1 = excellent (pass grade) = outstanding work;
- 2 = good (pass grade) = work which is far above average
- 3 = satisfactory (pass grade) = average work;
- 4 = sufficient (pass grade) = work with shortcomings which still meets requirements
- 5 = insufficient (fail grade) = work with severe shortcomings, does not meet requirements

Academic Integrity and Student Responsibility

- Student responsibility: See teaching and learning approach
- Academic integrity: Plagiarism and violation of academic standards result in an immediate fail
- Any use of Artificial Intelligence, also: translation tools, needs to be indicated. The allowed usage of translation tools is limited to translation of words and phrases: the tool may not 'write' your content or translate the whole of it. You must speak freely and speak / write in your own words.
- If you overextend the use of AI and translation tools, this will limit your contribution and can result in a fail. Not indicating AI / translation tool usage is plagiarism and also results in a fail.